

DJ DAN INGRAM DONE AT WCBS

BY

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Dan Ingram has left the building. WCBS-FM (101.1) officials said yesterday that Ingram, one of the most popular and imitated deejays in the history of top-40 radio, will no longer be doing the weekend shows he has done there for the past 12 years. WCBS-FM wanted to cut him back from Saturday and Sunday afternoons to just Sunday. "Dan declined the offer," said program director Joe McCoy. "So he won't be a part of the station anymore.

McCoy, who said no special on-air farewells are planned, called Ingram "one of the great afternoon jocks of all time. He was the guy that most other air personalities wanted to be like. And he had a real good 12-year run here at 'CBS."

Speculation in the radio business is that factors behind Ingram's departure could include the reduced hours, money or a gradual evolution in station philosophy. Ingram declined comment yesterday except to confirm he will not be on-air this weekend. Ingram made his reputation in the top-40 golden age of WABC, where he arrived in July 1961 and soon dominated afternoons with an edgy, irreverent style. "He was ahead of his time," said fellow WABC and WCBS-FM host Bruce Morrow yesterday. "He was witty and sarcastic and, years before the so-called shock jocks, he had that little tinge of blue."

Morrow said he was "surprised and a little sad" that Ingram will be gone. "It will be strange for me not to hear his voice on the air. At 'ABC and at 'CBS, whatever I was doing, he was part of it, too. He was always a friend and a gentleman."

"Dan Ingram was probably the most influential, most powerful and most popular top-40 jock in the history of New York radio," WCBS-FM's Bobby Jay said yesterday. "I remember the late Sonny Taylor and I would listen to him when we were at WWRL and we loved it. His mind was sharp as a razor."

Ingram's departure continues the slow migration of pioneer top-40 jocks from WCBS-FM, where Ron Lundy and Harry Harrison bade farewell in recent years and Dan Daniel has downshifted to one Saturday slot. "Time moves on for all of us," said Morrow, though he added he has no plans to leave himself. "And I wouldn't be surprised to hear Dan on the radio again, either, if that's something he wants."